

A MESSAGE FROM
CHIEF SUSTAINABILITY OFFICER

 LUCIA ATHENS

2017 was a banner year for sustainability in the city we love. We reached over 70,000 people with tips about how simple lifestyle choices can help combat climate change. At the same time, we helped over 14,000 Austin-area students get hands-on experience in saving energy and water, growing healthy food, and learning bicycling skills.



In the seven short years since our office was created, our expert team have become trusted advisors to City departments and community stakeholders on how we can assure Austin's bright green future.

Together, we are up for the challenges we know about today, and those we have not yet seen in our crystal ball. We couldn't do any of this without you, because YOU are part of the solution. Thanks for all you do.

With pride,

OUR VISION

AUSTIN IS A
 THRIVING,
 EQUITABLE, &
 ECOLOGICALLY
 RESILIENT
 COMMUNITY.



OUR MISSION

The Office of Sustainability provides leadership, influences positive action through engagement, and creates measurable benefits for Austin by achieving:

- » Net-zero community-wide greenhouse gas emissions by 2050
- » A healthy and just local food system
- » Resource efficient strategies for municipal operations
- » Tangible projects that demonstrate sustainability
- » A resilient and adaptive city

2017 ANNUAL REPORT

CITY OF AUSTIN
 OFFICE OF SUSTAINABILITY



OFFICE OF
SUSTAINABILITY

CITY OF AUSTIN

WHO WE ARE



- | | | |
|--|--|---|
| 1 MARY K. PRIDDY
education & outreach coordinator | 5 AMANDA ROHLICH
senior business process consultant | 9 CAVAN MERSKI
senior analyst |
| 2 SHANNON WISNER
digital media strategist | 6 EDWIN MARTY
food policy manager | 10 RODRIGO LEAL
climate resilience associate |
| 3 MARC COUDERT
environmental program manager | 7 LEWIS LEFF
senior business process consultant | 11 LUCIA ATHENS
chief sustainability officer |
| 4 ZACH BAUMER
climate program manager | 8 AMY PETRI
communications manager | 12 PAULA CAMACHO
administrative assistant (not pictured) |

LEADERSHIP

Our office works hand-in-hand with City departments to consult on sustainability-related projects, track key performance indicators for the organization, and lead on various initiatives.




4,569 Hours of technical assistance provided

21 City of Austin departments served

47 Key performance indicators tracked

Featured Publications

Our work was highlighted in:

-  National Geographic Urban Expeditions E-magazine
-  Building Design+Construction Magazine
-  Hemispheres Magazine
-  GreenBiz E-magazine

Projects & Initiatives

In development or nearing completion:

-  Climate Resilience Action Plan
-  Food Environment Analysis
-  Seaholm EcoDistrict Audio Walking Tour
-  Good Food Purchasing Program Partnership
-  eGauge Municipal Energy Monitoring Project

CLIMATE GOAL:
 Net-zero greenhouse gases by **2050** 



WE'RE MOBILE



» Download the Rethink/ app

» Download the Travelstories app for a free walking tour of the Seaholm EcoDistrict

GET IN TOUCH

 City of Austin Office of Sustainability
 www.austintexas.gov/sustainability

BRIGHT GREEN FUTURE SCHOOL GRANTS

» **47** PROJECTS FUNDED AT AUSTIN-AREA K-12 SCHOOLS



14,150 Students served



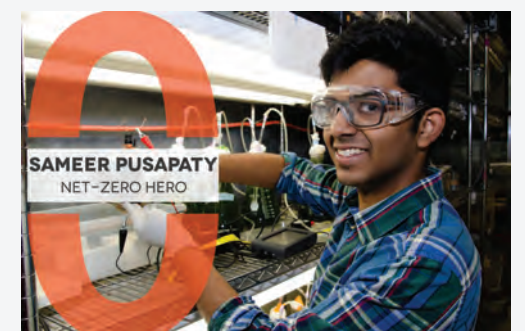
41% Campus waste diverted

310,000 Gallons of water saved

20,000 Bees saved or relocated

9,100 Lbs. of vegetables produced

NET-ZERO HERO CAMPAIGN



11 COMMUNITY MEMBERS FEATURED

779 SOCIAL MEDIA "LIKES" ON NET-ZERO HEROES

PROJECT SPOTLIGHT FOOD ENVIRONMENT MAPPING

Our office led an extensive outreach effort focused on food insecurity in Austin-Travis County. This Food Environment Analysis addresses four key barriers to accessing healthy food:

- » proximity to healthy food
- » household income
- » availability of healthy food
- » access to a vehicle



As part of this effort, the team surveyed over 900 food retail establishments to assess the healthiness of the food available. Food Environment maps for all 10 Austin City Council districts will be released in early 2018.

ELECTRIFYING OUR FLEET

The City of Austin fleet comprises over 6,200 vehicles that include police cars, fire trucks, EMS vehicles, waste packers, and more. As such, vehicles represent the largest source of our municipal greenhouse gas emissions.

To help meet carbon neutrality goals, a Fleet Electrification Plan was created by our office, the Fleet Services Department, and Austin Energy. The plan includes transitioning 330 gas-powered vehicles to all-electric, and adding over 300 fleet electric charging stations.

GOAL **330** FLEET VEHICLES TRANSITIONED TO ALL-ELECTRIC BY 2020

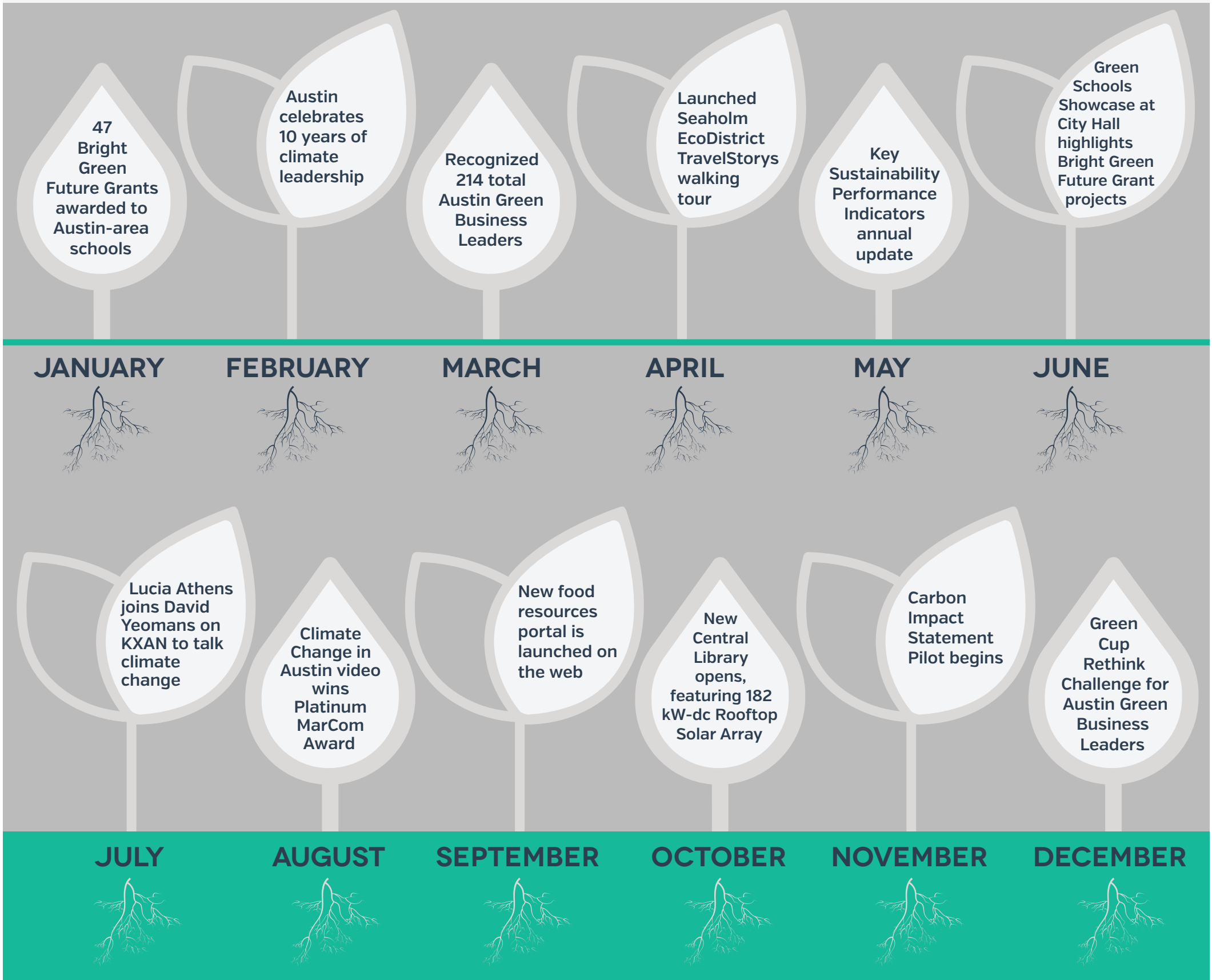
AWARDS

Platinum Awards for "Climate Change in Austin" video, presented by MarCom Awards & AVA Digital Awards

Farm-to-Plate Sustainable Food Changemaker Award, presented by the Sustainable Food Center

Milan Urban Food Policy Pact Special Mention Award for Social and Economic Equity

Austin Green Award for Electric Drive Solar Kiosk & Charging Stations in Seaholm EcoDistrict (led by Austin Energy)



AUSTIN GREEN BUSINESS LEADERS



Green Business is Good Business

39
new businesses

9,470
new employees

2,480,000
square feet of office space

22 platinum

14 gold

3 silver



PUBLIC OUTREACH & ENGAGEMENT

696,800 
people reached through digital channels

94 
community events and sessions attended

14,000 
people reached at community events and sessions

VIDEO CAMPAIGN CLIMATE CHANGE IN AUSTIN

73,576 
people reached on social media

1,626 
likes, comments, and shares

21,313 
total video views in English and Spanish